



MEDIA ADVISORY

Experience a Day in the Life of a Stuntwoman/man at the Action Icon Awards Stunt Demos

CULVER CITY, Calif., October 6, 2015—In anticipation of the 8th Annual Action Icon Awards honoring stuntwomen and action-oriented actresses, journalists (and kids) are invited to experience a day in the life of a stuntwoman/man and participate in stunt demo day.

What: **4 Stunt Demo Stations: Squibs Demo**, the participant gets “shot” and “blood” comes oozing out; **Breakaway Demo**, participant falls through a “glass” window or hits someone in the head with a “bottle;” **Scuba and Water Safety Demo**, participant jumps off a platform into water; **Truss and Wirework Demo**, the participant is propelled into the air on a wire and drops down quickly.

When: **October 16, 2015, 10 a.m.--3 p.m.**

Where: **ShowBiz Studios** at 15521 Lanark Street, Van Nuys, CA 91406

More: The 2015 Action Icon Awards will held on October 18 at the beautiful Sheraton Universal Hotel in Universal City, Calif. Hosted by award-winning journalist Shaun Robinson, the daytime event will recognize stunt performers’ contributions to film and television. CBS2/KCAL’s veteran news anchor Pat Harvey will serve as the event ambassador, and Emmy award winning actor and stunt performer Jeff Wolfe is the award gala chair. For the eighth consecutive year, the ceremony will shine a light on the talented and courageous women who often risk their lives to create some of the most impactful and exhilarating scenes in Hollywood.

The Action Icon Awards is a fundraiser event benefiting the Diamond in the RAW Foundation, a 501c3 non-profit organization that transforms the lives of foster care at-risk teen girls by exposing them to the wide array of career opportunities in the entertainment industry.

2015 Action Icon Award sponsors include Toyota Motor Corporation, U.S. Bank, Mixed Chicks, CBS - TV, Marika, Arbonne Charitable Foundation, iStunts, Supervisor Mark Ridley –Thomas, Stone Cold Action, McGrath & J.J. Abrams Family Foundation SAG – AFTRA and Honorable Councilmember Bernard Parks.

For more information, visit www.actioniconawards.com

About Diamond in the Raw

The Diamond in the RAW Foundation, founded in 2005 is a non-profit 501C3 organization that transforms and empowers the lives of foster care and at-risk girls between the ages of 12-18. The Foundation is devoted to inspiring and educating the young girls about careers in and outside of the entertainment industry. In addition, the organization focuses on health and wellness, and the development of vocational, cognitive and social skills.

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